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Wine Tasting Tips by InnoVinum

Hello <<First Name>>,

You probably have noticed. Every year, media releases tons of information on how to indulge in a Champagne lifestyle over the holidays.

Since this is the time of the year, I give you in this new article a few practical tips and more on how to live a Champagne lifestyle, the simple way.

I know, a champagne lifestyle is a synonym of luxury living. You might think of living over your means. Well, this is not my case. Champagne has always been part of my lifestyle, but in a very simple way.

[READ THE FULL ARTICLE](#)

I never really understood why Champagne was poured only during the end of year celebrations, or other important life milestones. See, I was born in Champagne, and I grew up in a family who always had a bottle of bubbly in the fridge. No, we were not privileged, both my parents worked hard to make ends meet, but they were able to buy bottles at a reasonable price direct from the producers. Serving Champagne was a family tradition whenever guests were visiting, or when we celebrated birthdays, Mother's Day, Father's Day, and any other holidays.

I exported my family traditions when I moved out of the family home.

Since living in North America, I expanded my bubbly selection outside of the Champagne region because finding a reasonably priced Champagne is not easy to find.

Prosecco and California sparkling wines are now part of my Champagne lifestyle!

Get my practical tips on how to enjoy Champagne and sparkling wines, the simple way. [READ MORE.](#)

Feel free to [connect if you have any questions](#), or reply to this email!

I look forward to hearing from you.

BUT BEFORE LEAVING,

This is my last newsletter of the year. I am taking a break over the holidays to be with my family and I hope you have the chance to do the same.

I wish you a joyful Holiday Season.



Until next year!

Isabelle

Your Wine Tasting Coach



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