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## Wine Tasting Tips by InnoVinum

Hello <<First Name>>,

One of the fun parts of wine tasting is to share our experiences with others. A wine tasting wheel, such as the Wine Aroma Wheel, is a great tool to get started. But what about mouthfeel?

I shared with you before why it is more challenging to describe wine mouthfeel than to describe aroma.

***Is there a tool that could help you recognize the nuances of the different feelings when wine tasting?***

[Find out here.](#)

**In this new article, you will get I am sure an appreciation of what it takes to build a wine tasting wheel.**

**The first wine mouthfeel wheel was developed in Australia** and focused on red wine mouthfeel that is quite complex. You may have noticed that wine critics tend to be more prolific on words to describe red wine mouthfeel: full-bodied, rich, structured, astringent, grainy, etc. *The team went through 140+ red wines to agree eventually on 53 terms related to astringency nuances and other tactile sensations.*

**The second wine tasting wheel came out of Canadian research** several years later and focused on white wine mouthfeel. *The team considered not only table wines but also sparkling, dessert, fortified, and low alcohol wines.* Their wheel also categorizes sensations perceived early or in the finish of the tasting. They even nuanced some perceptions based on their intensity, which could be described by different words.

**Interested in their findings? [Read the FULL article.](#)**

You will also learn how you could use their wine tasting wheels to gain more confidence in describing wine mouthfeel?

Feel free to [connect if you have any questions](#), or reply to this email!

Enjoy!

**Isabelle**

*Your Wine Tasting Coach*

P.S. There is still time to share your love of wine tasting with family and friends. Offer them a [Wine Aroma Wheel or a Duo Table + Sparkling Wine Aroma Wheels](#).



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