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Wine Tasting Tips by InnoVinum

Hello <<First Name>>,

Did you know that keeping wine tasting notes was a good habit to adopt? This is especially true if you are a wine student or a wine professional in training.

There are several good reasons and I review them in the article I just revised.

For example, by keeping organized and thorough tasting notes:

- You will develop a consistent vocabulary to describe aroma, taste, and mouthfeel sensations.
- You will learn to associate specific wine descriptors with individual wine styles
- You will start building mental records of wines you like or prefer to avoid.

[READ THE FULL ARTICLE](#)

I also give you a basic framework to organize your records.

BONUS: I also share with you my tasting note template that you can download and start using immediately.

You may use a different system that works for you. Please share it with us by writing your comments in [this section of the article](#).

Great News! We have *two* winners on the Wine Color quiz. Congratulations to Jack and Mark, who won a \$10 Amazon gift card.

Feel free to [connect if you have any questions](#), or reply to this email!

I look forward to hearing from you.

Enjoy!

Isabelle

Your Wine Tasting Coach

P.S. If you liked [this article](#), please share on your social networks. Others deserve to know!

P.P.S. Have you downloaded my [Wine Tasting Note template](#)? Well, it's still time to get it.



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