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Wine Tasting Tips by InnoVinum

“Hey <<FirstName>>, what do you think of this wine? What did you get?”

Have you been in situations where you were short on words on how to describe a wine?

Let me tell you why it is *so difficult* to describe what you perceive and how easy it is to practice to improve your wine vocabulary.

Finding the right wine tasting terms is challenging for most of us, especially when you try to describe aromas and flavors. However, I am here to help you, and [I prepared this article](#) to explain:

- why It is normal to lack words when you start your wine tasting journey and
- how you can become better at it.

I answer these specific questions that students asked me all the time:

- Why do we lack wine tasting terms?
- Why is it so challenging to articulate specific wine tasting terms?
- How can you develop a more specific wine vocabulary?
- Why is it essential to develop your wine vocabulary?

[READ THE FULL ARTICLE.](#)

I also look forward to reading your comments.

We, unfortunately, do not have *yet* winners on the Wine Color quiz. You *still* have a chance to win a \$10 Amazon gift card is still at reach.

Hint: Wine color can trigger only 2 biases

[Take the quiz.](#)

Feel free to [connect if you have any questions](#), or reply to this email!

Enjoy!

Isabelle

Your Wine Tasting Coach

P.S. If you liked [this article](#), please share on your social networks. Others deserve to know!



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